



THE EAGLE-TRIBUNE • THE SALEM NEWS
THE DAILY NEWS OF NEWBURYPORT • GLOUCESTER DAILY TIMES
**NORTH OF BOSTON SPORTS
FROM THE INSIDE OUT**

EXCLUSIVE SPONSORSHIP OPPORTUNITY

Showcase your support for the high school of your choice! RallyNorth.net offers advertisers **exclusive opportunities** to sponsor the most comprehensive high school sports coverage website North of Boston. **Premium advertising positions** on RallyNorth.net **target local customers and high school sports enthusiasts** who support their local teams – and local business growth.

Benefits of RallyNorth.net Sponsorship

— We offer two Great Ways To Target Your Customers:

1. **Leaderboard advertising targets high school athletes, supporters and sports fans.** Purchase one of four available leaderboard positions and place your ad at the top of premium sports coverage websites for 38 high school districts across Essex County, Merrimack Valley and Southern New Hampshire communities.
2. **Big Ads sponsor your local high school sports teams.** You are the exclusive sponsor of your hometown high school sports teams. Intensely local positioning means your message appears on every page dedicated to your school's teams.

— **Brand your business in the community.** Advertising in RallyNorth.net ensures you reach local customers day after day. Nothing says, "I support the community" like supporting a local high school sports program.

— **We have the coverage your customers want.** RallyNorth.net is dedicated to delivering the most comprehensive North of Boston high school sports coverage anywhere. Each team website delivers:

1. Up-to-date scores, season schedule and team records.
2. A complete list of opponents and current division rankings.
3. A complete team roster including player positions and enhanced team photographs.
4. Insider articles, player interviews, and play-by-play reporting of games.

— **In-paper promotional support of RallyNorth.net.** ETPC's four daily and six weekly newspapers will aggressively support RallyNorth.net's launch, providing a direct link and driving traffic between in-paper and on-line sports coverage North of Boston everyday.

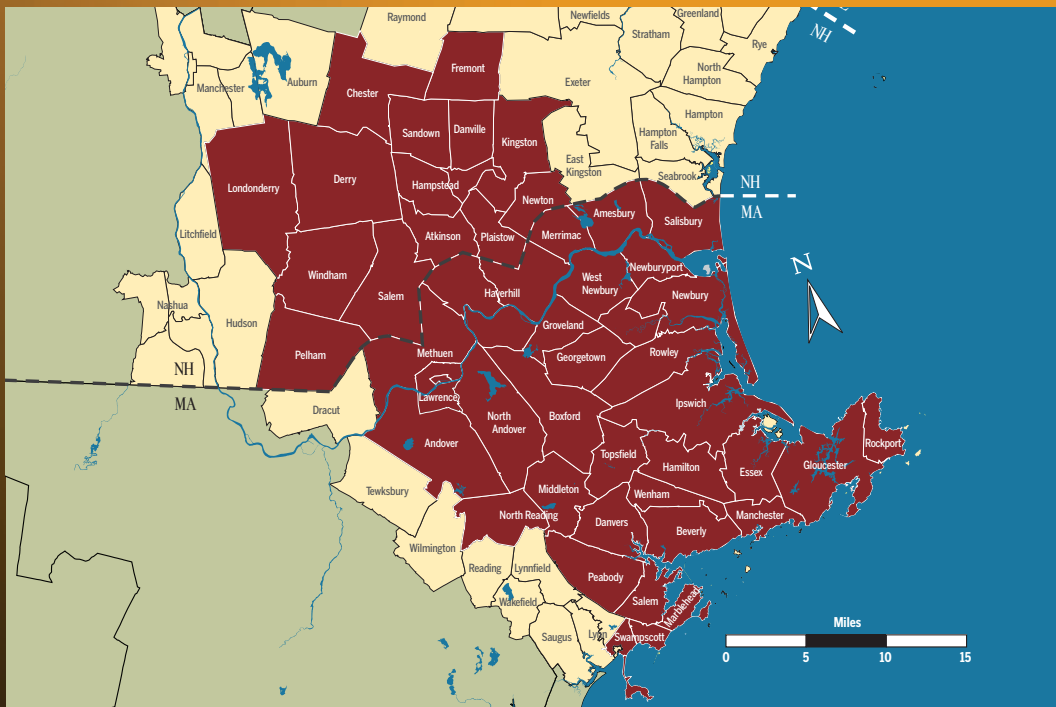
RallyNorth.net's launch **takes local sports coverage to a whole new level.**

Make sure to get in on the sponsorship of your high school team while opportunities are still available.



RALLY NORTH.NET

PREMIUM LOCAL ADVERTISING FOR HIGH SCHOOL SPORTS FANS



High School	Towns	State	High School	Towns	State
Amesbury High School	Amesbury	MA	North Reading High School	North Reading	MA
Andover High School	Andover	MA	North Shore Technical High School	Middleton	MA
Beverly High School	Beverly	MA	Peabody Veterans Memorial High School	Peabody	MA
Bishop Fenwick High School	Peabody	MA	Pentucket Regional High School	West Newbury, Merrimac, Groveland	MA
Brooks High School	North Andover	MA	Phillips Academy	Andover	MA
Central Catholic High School	Lawrence	MA	Pingree School	South Hamilton	MA
Danvers High School	Danvers	MA	Salem High School (MA)	Salem	MA
Georgetown High School	Georgetown	MA	St. John's Prep	Danvers	MA
Gloucester High School	Gloucester	MA	Swampscott High School	Swampscott	MA
Greater Lawrence Regional Vocational Technical High School	Andover	MA	The Governor's Academy	Byfield	MA
Hamilton-Wenham Regional High School	Hamilton, Wenham	MA	Triton Regional High School	Newbury, Rowley, Salisbury	MA
Haverhill High School	Haverhill	MA	Whittier Regional Vocational Technical High School	Haverhill	MA
Ipswich High School	Ipswich	MA			
Lawrence High School	Lawrence	MA			
Manchester Essex Regional High School	Manchester-by-the-Sea, Essex, Rockport	MA	Londonderry High School	Londonderry	NH
Marblehead High School	Marblehead	MA	Pelham High School	Pelham	NH
Masconomet Regional High School	Boxford, Topsfield, Middleton	MA	Pinkerton Academy	Derry, Hampstead, Chester	NH
Methuen High School	Methuen	MA	Salem High School (NH)	Salem, Windham	NH
Newburyport High School	Newburyport	MA	Sanborn Regional High School	Kingston, Newton, Fremont	NH
North Andover High School	North Andover	MA	Timberlane Regional High School	Atkinson, Plaistow, Danville, Sandown	NH

LEADERBOARD:

High visibility, site-wide advertising.
Only 4 positions available.

BIG AD:

Exclusive sponsor of a local High School.

RATES

Big Ad	\$75.00 per month*
Leaderboard	\$250 per month*

*6 month contract required.

LIMITED INVENTORY

SIGN UP NOW TO RESERVE THE POSITION OF YOUR CHOICE!